

Fall 2026

# AI GOVERNANCE FOR BOARDS AND EXECUTIVES

dial

founded by  
SFU BEEDIE  
SCHOOL OF BUSINESS



# GOVERN AI BEFORE IT GOVERNS YOU

AI is entering your organization through strategy, operations, vendors, employees, and everyday tools. But accountability often arrives after the risk is already inside the business. As a board member or executive leader, you need to know where AI is being used, who is responsible, what risks are acceptable, and what questions to ask before decisions are made.

Simon Fraser University's AI Governance for Boards and Executives helps boards and senior teams build the governance muscle to guide AI with confidence. Participants learn how to set direction, assign accountability, ask sharper questions, and lead responsible AI adoption before AI decisions become AI consequences.

# PROGRAM STRUCTURE

AI Governance for Boards and Executives is an in-person program focused on discussion, reflection, and applied governance work. Covering six topics in two days, participants will learn from renowned faculty, exchange perspectives with peers facing similar questions around AI accountability and adoption, and work through practical exercises that turn concepts into decisions, structures, and implementation priorities.

TWO-DAY IN-PERSON PROGRAM NOVEMBER 2026	
<b>LOCATION</b> SFU Vancouver Campus	<b>DAY 1</b> <ul style="list-style-type: none"><li>• Topic 1: Governing AI in an Era of Uncertainty</li><li>• Topic 2: AI Strategy, Prioritization, and Value Creation</li><li>• Topic 3: Governance Structures, Decision-Making and Accountability</li></ul> <b>Day 2</b> <ul style="list-style-type: none"><li>• Topic 4: Responsible AI, Risk and Regulatory Readiness</li><li>• Topic 5: Data, Technology and Vendor Governance</li><li>• Topic 6: Building an AI-Ready Organization</li></ul>

*\*The schedule is being finalized and may be subject to change.*



### EXECUTIVE IN-PERSON EXPERIENCE

Step away from daily pressures for 2 focused days of discussion, reflection, and applied governance work.



### PRACTICAL GOVERNANCE ROADMAP

Define an executive-ready roadmap shaped around your organization’s AI priorities, risks, and next steps.



### PEER LEARNING WITH SENIOR LEADERS

Exchange perspectives with board members and executives facing similar questions around AI accountability and adoption.



### POST-PROGRAM SUPPORT

Refine your roadmap through virtual office hours and a capstone session designed to strengthen real-world application.



# GUIDE AI WITH CONFIDENCE

## YOUR TRANSFORMATIVE JOURNEY

### See the AI Risk Before It Spreads

Identify where AI is being used, where value is emerging, and where hidden risks are entering the organization.

### Put Accountability Where It Belongs

Define who owns AI decisions, what risks are acceptable, and when issues need executive or board-level attention.

### Lead AI Adoption with Confidence

Ask sharper questions, set practical guardrails, and build a governance roadmap that turns responsible AI into action.

This program will strengthen your governance muscle to guide AI with confidence. Equipped with a personalized AI roadmap shaped around your organization's AI priorities, risks, and next steps, you'll be able to set direction, assign accountability, ask sharper questions, and lead responsible AI adoption before AI decisions become AI consequences.

**A PROGRAM CERTIFICATE WILL BE AWARDED WITH THE SUCCESSFUL COMPLETION OF THE PROGRAM.**

## PROGRAM CURRICULUM

### DAY 1

#### TOPIC 1: GOVERNING AI IN AN ERA OF UNCERTAINTY

- Explain why AI governance is now a senior leadership responsibility.
- Assess the strategic risks and opportunities of AI adoption.
- Define governance principles aligned with organizational values and risk appetite.

#### TOPIC 2: AI STRATEGY, PRIORITIZATION AND VALUE CREATION

- Identify where AI can create meaningful organizational value.
- Prioritize AI opportunities based on value, feasibility, and risk.
- Align AI initiatives with strategic goals and executive decision-making.

#### TOPIC 3: GOVERNANCE STRUCTURES, DECISION-MAKING AND ACCOUNTABILITY

- Define roles, responsibilities, and decision rights for AI governance.
- Design escalation pathways for AI-related risks and concerns.
- Build governance structures that balance accountability with agility.

### DAY 2

#### TOPIC 4: RESPONSIBLE AI, RISK AND REGULATORY READINESS

- Assess AI risks across privacy, security, bias, operations, and reputation.
- Apply risk-based controls to different types of AI use.
- Prepare for evolving regulatory and responsible AI expectations.

#### TOPIC 5: DATA, TECHNOLOGY AND VENDOR GOVERNANCE

- Evaluate data readiness for responsible AI adoption.
- Ask stronger questions about AI systems, vendors, and technology choices.
- Establish oversight practices for third-party AI tools and solutions.

#### TOPIC 6: BUILDING AN AI-READY ORGANIZATION

- Build trust and confidence in responsible AI use.
- Strengthen workforce readiness for AI-enabled change.
- Create support, feedback, and escalation channels for employees.

## UNPARALLELED FACULTY EXPERTISE

Learn from our renowned faculty members, bringing their extensive experience in strategy, governance, and leadership to AI adoption. Through their guidance, you'll engage with tailored content and participate in practical exercises that turn governance concepts into decisions, structures, and implementation priorities.



### **DR. BLAIZE HORNER REICH**

Academic Director, DIAL  
Professor Emerita, MIS,  
Innovation & Entrepreneurship  
SFU Beedie School of Business



### **DR. ANDREW VON NORDENFLYCHT**

Professor,  
Strategy, Business & Society  
SFU Beedie School of Business



### **DR. ANDREW GEMINO**

Professor,  
MIS, Innovation &  
Entrepreneurship  
SFU Beedie School of Business



### **DR. FRED POWOWICH**

Professor,  
Computing Science,  
Artificial Intelligence  
SFU School of Computing Science

# START YOUR AI-DRIVEN JOURNEY TODAY.

[SUBMIT YOUR APPLICATION](#)



## ABOUT SFU BEEDIE

SFU's Beedie School of Business is a dynamic institution delivering cutting-edge research and education programs across three British Columbia campuses. We pioneered Canada's first Executive MBA and the first Indigenous Business Leadership EMBA in North America.

Accredited by AACSB and EQUIS, our reputation for innovation, social responsibility, and global perspective is recognized worldwide. Our alumni network spans 80 countries and comprises more than 30,000 successful graduates.

# #1

**COMPREHENSIVE  
UNIVERSITY IN CANADA**  
14 out of the last 15 years  
(as of 2023), according to  
Maclean's Magazine

# 1%

**OF BUSINESS SCHOOLS**  
worldwide have  
AACSB and EQUIS  
accreditation



**dial** founded by  
**SFU BEEDIE  
SCHOOL OF BUSINESS**

**DIGITAL INNOVATION AND LEADERSHIP (DIAL)**

Simon Fraser University  
Beedie School of Business  
Executive Education

555 West Hastings Street  
Vancouver, BC Canada  
V6B 4N6

Tel: 778-782-3193  
Email: [dialteam@sfu.ca](mailto:dialteam@sfu.ca)

<https://sfudial.ca>



Simon Fraser University respectfully acknowledges the x<sup>w</sup>məθk<sup>w</sup>əyəm (Musqueam), Słkwxwú7mesh Úxwumixw (Squamish), səlilwətaʔł (Tsleil-Waututh), ǵícəy (Katzie), k<sup>w</sup>ik<sup>w</sup>əłəm (Kwkwetlem), Qayqayt, Kwantlen, Semiahmoo and Tsawwassen peoples on whose unceded traditional territories our three campuses reside.