

Fall 2026

TECHNOLOGY LEADERSHIP PROGRAM



dial founded by
SFU BEEDIE
SCHOOL OF BUSINESS

cio ASSOCIATION
OF CANADA



LEAD BEYOND YOUR TECHNICAL EXPERTISE

Technology is no longer just a support function—it's the driving force behind business success. Organizations need technology leaders who can translate complex systems into business value, lead change with confidence, and influence key decisions at the highest levels.

For ambitious IT leaders and aspiring CIOs, this is an opportunity. Bridging the gap between IT and business is about shifting how you think, communicate, and lead. The challenge isn't technical—it's about stepping up as a business leader in a world that still sees IT as a back-office function.

The Technology Leadership Program (TLP) is designed to help technology leaders step into that role. Through expert-led learning, real-world insights, and a powerful peer network, TLP provides the tools to lead with vision, drive business strategy, and make a lasting impact.

PROGRAM STRUCTURE

The Technology Leadership Program is an 11-week program designed to deliver a comprehensive and flexible learning experience. All sessions feature faculty and industry-led content, case studies, discussions, and applied activities to ensure practical understanding and application of technology leadership concepts.

| ONLINE PEER LEARNING SESSIONS APRIL 9 - JUNE 18 | | |
|--|---------------------------------|---------------------|
| Title | Date | Time |
| • Week 1: Opening Session & Panel Discussion | • Thursday, October 1 | • 4:00 - 5:30 PM PT |
| • Week 2: IT Manager to Business Leader | • Thursday, October 8 | • 4:00 - 7:00 PM PT |
| • Week 3: Platforms and Harnessing Gen AI | • Thursday, October 15 | • 4:00 - 7:00 PM PT |
| • Week 4: Aligning Business & IT Strategies | • Thursday, October 22 | • 4:00 - 7:00 PM PT |
| • Week 5: Digital Transformation & Governance | • Thursday, October 29 | • 4:00 - 7:00 PM PT |
| • Week 6: Making Executive Decisions | • Thursday, November 5 | • 4:00 - 7:00 PM PT |
| • Week 7: Capstone: Listen and Build | • Thursday, November 12 | • 4:00 - 7:00 PM PT |
| • Week 8: | WORKING ON THE CAPSTONE PROJECT | |
| • Week 9: Mid-Point Capstone Check-In | • Thursday, November 26 | • 4:00 - 6:00 PM PT |
| • Week 10: | WORKING ON THE CAPSTONE PROJECT | |
| • Week 11: Final Capstone Session | • Thursday, December 10 | • 4:00 - 6:00 PM PT |

**The schedule is being finalized and may be subject to change.*



FLEXIBLE ONLINE LEARNING

11 weeks of on-demand content available through Canvas, allowing you to study at your own pace each week.



INTERACTIVE LIVE SESSIONS

Weekly peer learning sessions held via Zoom for collaborative discussions and providing networking opportunities for participants..



TIME COMMITMENT

Recommended 4 to 6 hours per week, making it manageable alongside your professional and personal commitments.



CONTINUED ACCESS

Access to all course materials for a limited time after the program concludes, enabling you to revisit and reinforce your learning.



JOIN THE COMMUNITY OF CHIEF INFORMATION OFFICERS

YOUR TRANSFORMATIVE JOURNEY

Align Technology with Business Strategy

Strengthen strategic thinking to connect IT initiatives with organizational goals, ensuring technology drives measurable business success.

Communicate with Influence and Impact

Develop executive-level communication skills to engage stakeholders, gain buy-in, and position yourself as a strategic leader beyond IT.

Lead Digital Transformation and Innovation

Navigate change with confidence, leveraging emerging technologies and leadership frameworks to drive organizational growth and resilience.

DELIVERED IN PARTNERSHIP WITH CIO ASSOCIATION OF CANADA

The Technology Leadership Program is proudly delivered in partnership with the CIO Association of Canada (CIOCAN), the national community of IT executives committed to shaping the future of technology leadership. This partnership provides participants with insights from experienced CIOs and direct connections to the broader technology leadership community.



A PROGRAM CERTIFICATE WILL BE AWARDED WITH THE SUCCESSFUL COMPLETION OF THE PROGRAM.



ABOUT SFU BEEDIE

SFU's Beedie School of Business is a dynamic institution delivering cutting-edge research and education programs across three British Columbia campuses. We pioneered Canada's first Executive MBA and the first Indigenous Business Leadership EMBA in North America.

Accredited by AACSB and EQUIS, our reputation for innovation, social responsibility, and global perspective is recognized worldwide. Our alumni network spans 80 countries and comprises more than 30,000 successful graduates.

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**COMPREHENSIVE
UNIVERSITY IN CANADA**
14 out of the last 15 years
(as of 2023), according to
Maclean's Magazine

1%

OF BUSINESS SCHOOLS
worldwide have
AACSB and EQUIS
accreditation



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**SFU BEEDIE
SCHOOL OF BUSINESS**

DIGITAL INNOVATION AND LEADERSHIP (DIAL)

Simon Fraser University
Beedie School of Business
Executive Education

555 West Hastings Street
Vancouver, BC Canada
V6B 4N6

Tel: 778-782-3193
Email: dialteam@sfu.ca

<https://sfudial.ca>



Simon Fraser University respectfully acknowledges the x^wməθk^wəyəm (Musqueam), S^lk^wx^w7mesh Úxwumixw (Squamish), sə^lil^wəta²4 (Tsleil-Waututh), ǫ^ícəy (Katzie), k^wik^wə^ləm (Kwkwetlem), Qayqayt, Kwantlen, Semiahmoo and Tsawwassen peoples on whose unceded traditional territories our three campuses reside.